

Color Model Guide:

CMYK is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

RGB (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

PMS is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

RAL is a color model used in Europe referring to the RAL CLASSIC system.

Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email samples@rowmark.com.

Color Numerical Values

Note: These values represent the cap color only.

ULTRAGRAVE - MATTE FINISH					
Item Code	Cap Color/Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
UGXX2-602	Red/White	0,100,89,0	237,27,48	1788	3020
UG922-604	Red/Black	0,100,92,5	225,26,42	1795	3020
UG922-637	Red/Gold	0,100,92,9	217,25,40	1795	3020
UG922-862	Torrid/White	38,85,76,52	96,37,35	490	custom
UG922-882	Exotica/White	61,63,55,36	85,74,78	438	custom
UG922-622	Burgundy/White	14,92,54,74	84,0,24	custom	3005
UG922-627	Burgundy/Gold	14,90,54,72	88,6,28	custom	3005
UG922-612	Orange/White	0,80,100,0	241,90,34	1655	2009
UG922-614	Orange/Black	0,80,100,1	241,90,35	1656	2004
UGXX2-704	Yellow/Black	0,0,100,0	255,242,0	803	1018
UGXX2-932	Apple Green/White	100,0,100,15	0,146,72	7482	custom
UG922-912	Pine Green/White	100,33,75,24	0,105,83	3298	6026
UG922-992	Forest Green/White	100,20,87,74	0,57,28	custom	6005
UG922-993	Forest Green/Eggshell	100,20,87,75	0,57,29	custom	6005
UG922-997	Forest Green/Gold	100,20,87,76	0,57,30	custom	6005
UG922-942	Turbulent/White	75,53,59,34	62,83,81	5477	custom
UGXX2-512	Blue/White	100,52,10,27	0,86,135	7692	5019
UG922-532	Air Force Blue/White	100,87,20,1	34,67,133	7687	5002
UG922-592	Royal Blue/White	100,94,8,0	42,58,142	7687	5022
UGXX2-597	Royal Blue/Gold	100,94,8,1	42,58,143	7688	5022
UG922-552	Navy Blue/White	100,75,12,67	0,26,69	2768	5011
UG922-557	Navy Blue/Gold	100,75,12,68	0,26,70	2769	5011
UG922-802	Taupe/White	44,44,59,17	133,120,100	custom	1019
UG922-854	Almond/Black	11,11,30,0	227,216,183	7500	1015
UG922-832	Craftsmen/White	33,47,64,8	166,129,99	custom	custom

UGXX2-204	White/Black	0,0,0,0	0,0,0	White	9016
UGXX2-201	White/Clear	0,0,0,0	0,0,0	White	9016
UG922-206	White/Red	0,0,0,0	0,0,0	White	9016
UG922-205	White/Blue	0,0,0,0	0,0,0	White	9016
UG922-208	White/Taupe	0,0,0,0	0,0,0	White	9016
UG922-822	Brown/White	44,77,100,67	70,33,1	4625	8016
UG922-842	Chocolate Brown/White	60,67,90,68	53,39,16	custom	custom
UG922-304	Light Gray/Black	0,0,0,50	147,149,152	Cool Gray 7	7045
UGXX2-402	Black/White	83,67,63,79	0,20,24	Process Black	9005
UGXX2-401	Black/Clear	0,0,0,100	255,255,255	Process Black	9005
UG922-423	Black/Silver Gray	0,0,0,100	255,255,255	Process Black	9005
UG602-427	Glossy Black/Gold	0,0,0,100	255,255,255	Process Black	9005
UG922-417	Matte Black/Gold	0,0,0,100	255,255,255	Process Black	9005
ULTRAGRAVE - SATIN FINISH					
Item Code	Cap Color/Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
UG122-602	Red/White	0,100,89,0	237,27,48	1788	3020
UG122-604	Red/Black	0,100,92,5	225,26,42	1795	3020
UG122-862	Torrid/White	38,85,76,52	96,37,35	490	custom
UG122-882	Exotica/White	61,63,55,36	85,74,78	438	custom
UG122-622	Burgundy/White	14,92,54,74	84,0,24	custom	3005
UG122-612	Orange/White	0,80,100,0	241,90,34	1655	2009
UG122-614	Orange/Black	0,80,100,1	241,90,35	1656	2004
UG122-704	Yellow/Black	0,0,100,0	255,242,0	803	1018
UG122-932	Apple Green/White	100,0,100,15	0,146,72	7482	custom
UG122-912	Pine Green/White	100,33,75,24	0,105,83	3298	6026
UG122-992	Forest Green/White	100, 20, 87, 74	0,57,28	custom	6005
UG122-993	Forest Green/Eggshell	100,20,87,75	0,57,29	custom	6005
UG122-942	Turbulent/White	75,53,59,34	62,83,81	5477	custom
UG122-512	Blue/White	100, 52, 10, 27	0,86,135	7692	5019
UG122-532	Air Force Blue/White	100,87,20,1	34,67,133	7687	5002
UG122-592	Royal Blue/White	100,94,8,0	42,58,142	7687	5022
UG122-552	Navy Blue/White	100,75,12,67	0,26,69	2768	5011
UG122-802	Taupe/White	44, 44, 59, 17	133,120,100	custom	1019
UG122-854	Almond/Black	11,11,30,0	227,216,183	7500	1015
UG122-832	Craftsmen/White	33,47,64,8	166,129,99	custom	custom
UG122-204	White/Black	0,0,0,0	255,255,255	White	9016
UG122-206	White/Red	0,0,0,0	255,255,255	White	9016
UG122-205	White/Blue	0,0,0,0	255,255,255	White	9016
UG122-822	Brown/White	44,77,100,67	70,33,1	4625	8017
UG122-842	Chocolate Brown/White	58,64,83,70	52,39,16	custom	custom
UG122-402	Black/White	0,0,0,100	31,26,23	Process Black	9005
UG122-423	Black/Silver Gray	0,0,0,100	31,26,23	Process Black	9005

Rowmark Engravables
Product: UltraGrave™

Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
Red	7,100,85,1	220,0,50	199	3020
Gold	0,20,60,20	210,174,109	465	1024
Eggshell	12,7,15,0	222,225,214	Cool Gray 1	9002
Clear	scan	scan	scan	scan
Blue	100,61,10,35	0,69,118	7693	5019
Taupe	44, 44, 59, 17	133,120,100	custom	1019
Silver Gray	69,55,46,22	84,94,104	431	7011
Black	70,68,64,74	35,31,32	Process Black	9005
White	0,0,0,0	255,255,255	Trans. White	9016

